

Tackle the TAA



Managing



On-Line Reviews

Objective is to give onsite personnel a thorough understanding of the TAA lease and the Rental Application, ensuring the Understanding of the most recent changes to the lease agreement. The TAA Lease will be reviewed in detail by paragraph, so that the personnel can better communicate with residents and potential residents about lease content and interpretation.

How to manage the Impact of On-Line Reviews is essential to keeping the Property or Companies Reputation in tact. Requesting feedback and responding to every review can help businesses protect their band reputation. Businesses can no longer take a laissez faire approach to their online reviews. Without a proactive review management strategy, you'll be leaving your reputation up for grabs. This session will help you develop a proactive review management strategy and build a strong reputation.

Holiday Inn South Broadway– 5701 South Broadway. Tyler, TX 75703 Hotel # 903.561.5800

Speaker: Janie Nash Burnett, Caps, CPC, Broker

Social Distancing will be in Effect and PPE equipment will be provided. By Signing up:

I agree and acknowledge that I am undertaking participation in this event on my own intentional act and am fully aware that possible physical illness might occur to me as a result of my participation in this event. I give this acknowledgement freely and knowingly and that I am, as result, able to participate in this event and I do hereby assume responsibility for my own wellbeing. I agree to hold Tyler AA harmless in the event that I incur any physical or mental injury, including illness, that might be attributed to my participation in the event. You agree to self monitor yourself before attending.

An important presentation for your office team and for Supply Partners.

Please Sign up As soon as Possible: Each person needs their own sign-up sheet:

Name of Attendee: _____

Property or Company Name: _____

Email Address _____ Phone number: _____

Full Billing Address: _____

_____ Sign me up for September 24th 9:00 am to 12:00 pm \$59 Tackle the TAA Lease with Ease

_____ Sign me up for September 24th 1:30 pm to 4:30 pm \$59 Managing On-Line Reviews

All payments must arrive prior to the seminar date:

_____ Send me an invoice so I can pay by check Due by 9-11-2020

_____ Send me a Pay Pal Invoice so I can pay by credit card

Fax: 903-561-3463 or email me at tyleraptassoc@suddenlink.net

Cancellations must be received by 9-11-20 in order not to be responsible for payment.

*Notice, The Tyler Apartment Association will be taking photographs during all Association Events. The association will also publish these photos on our publications, social media and advertising pieces.